ORDER

WAVY

Orders	**Order / Rev:**	**200902**		
	Alt Order #:	06839729		
	Product Desc:	10/16-10/22 American Crossroads		
	Estimate:	693		
	Flight Dates:	10/16/12 - 10/22/12	Primary AE:	Petry Philadelphia
	Original Date / Rev:	10/07/12 / 10/07/12	Sales Office:	P-PHI
	Order Type:	REG	Sales Region:	Nat
Agency	**Name:**	**Crossroads Media LLC**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	**Name:**	**POL/American Crossroads**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL2	Order Separation:	00:15:00
	Priority:	P3	Advertiser External ID:	IN16688/TO1709
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:	IN7573/AU3290/TO1672/AL2022/SP791

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	64	$28,165.00	$23,940.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	64	$28,165.00	$23,940.25	0.00
Totals	64	$28,165.00	$23,940.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WAVY	37%	$28,165.00
Market	100%	$76,121.62

Competitive Share	Share	Total
CABLE	0%	$0.00
NFLWS	0%	$0.00
UNKWN	0%	$0.00
WGNT	0%	$0.00
WHRO	0%	$0.00
WPEN	0%	$0.00
WPXV	0%	$0.00
WTKR	27%	$20,552.84
WTVZ	0%	$0.00
WVBT	13%	$9,895.81
WVEC	23%	$17,507.97

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WAVY	10/16/12	10/16/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	-T-----	:30	1	$500.00	P1	0.00 NM	1	$500.00
	WAVY NEWS-5A													
	Week:	Start Date 10/15/12	End Date 10/21/12	Weekdays -T-----	Spots/Week 1	Rate $500.00	Rating 0.00							
2	WAVY	10/17/12	10/17/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	--W----	:30	1	$500.00	P1	0.00 NM	1	$500.00

Order / Rev: 200902 Advertiser: POL/American Crossroads

Alt Order #: 06839729 Product Desc: 10/16-10/22 American Crossroads **WAVY**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	WAVY NEWS-5A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	--W----	1	$500.00	0.00								
3	WAVY	10/18/12	10/18/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	---T---	:30	1	$500.00	P1	0.00 NM	1	$500.00
	WAVY NEWS-5A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	---T---	1	$500.00	0.00								
6	WAVY	10/17/12	10/17/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	--W----	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
	WAVY NEWS-6A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	--W----	1	$1,500.00	0.00								
7	WAVY	10/18/12	10/18/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	---T---	:30	1	$1,500.00	P1	0.00 NM	1	$1,500.00
	WAVY NEWS-6A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	---T---	1	$1,500.00	0.00								
9	WAVY	10/16/12	10/16/12	WAVY Early Today News WAVY News 430-5am	CM	430-5a	-T-----	:30	1	$125.00	P2	0.00 NM	1	$125.00
	WAVY NEWS-430A<													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-T-----	1	$125.00	0.00								
10	WAVY	10/17/12	10/17/12	WAVY Early Today News WAVY News 430-5am	CM	430-5a	--W----	:30	1	$125.00	P2	0.00 NM	1	$125.00
	WAVY NEWS-430A<													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	--W----	1	$125.00	0.00								
11	WAVY	10/18/12	10/18/12	WAVY Early Today News WAVY News 430-5am	CM	430-5a	---T---	:30	1	$125.00	P2	0.00 NM	1	$125.00
	WAVY NEWS-430A<													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	---T---	1	$125.00	0.00								
13	WAVY	10/22/12	10/22/12	WAVY Early Today News WAVY News 430-5am	CM	430-5a	M------	:30	1	$125.00	P2	0.00 NM	1	$125.00
	WAVY NEWS-430A<													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/22/12	10/28/12	M------	1	$125.00	0.00								
14	WAVY	10/20/12	10/20/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	$300.00	P2	0.00 NM	1	$300.00
	WAVY NWS SAT6A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-----S-	1	$300.00	0.00								
N 15	WAVY	10/20/12	10/20/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	$400.00	P2	0.00 NM	1	$400.00
	WAVY NWS SAT7A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	-----S-	1	$400.00	0.00								
16	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 6a WAVY News 10 Sunday 6a	CM	6a-7a	------S	:30	1	$300.00	P2	0.00 NM	1	$300.00
	WAVY NWS SUN6A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	------S	1	$300.00	0.00								
17	WAVY	10/21/12	10/21/12	WAVY News 10 Sunday 7a WAVY News 10 Sunday 7a	CM	7a-8a	------S	:30	1	$400.00	P2	0.00 NM	1	$400.00
	WAVY NWS SUN7A													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/15/12	10/21/12	------S	1	$400.00	0.00								
18	WAVY	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	8a-9a	------S	:30	1	$500.00	P2	0.00 NM	1	$500.00
	SUN TODAY-NBC													

Order / Rev: 200902 Advertiser: POL/American Crossroads

Alt Order #: 06839729 Product Desc: 10/16-10/22 American Crossroads **WAVY**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	WAVY	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	8a-9a	------S	:30	1	$500.00	P2	0.00	NM	1	$500.00
	SUN TODAY-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	------S	1	$500.00	0.00									
19	WAVY	10/16/12	10/16/12	Today Show 2 Today Show 2	CM	9a-10a	-T-----	:30	1	$300.00	P2	0.00	NM	1	$300.00
	TODAY SHW2-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-----	1	$300.00	0.00									
20	WAVY	10/17/12	10/17/12	Today Show 2 Today Show 2	CM	9a-10a	--W----	:30	1	$300.00	P2	0.00	NM	1	$300.00
	TODAY SHW2-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	--W----	1	$300.00	0.00									
21	WAVY	10/18/12	10/18/12	Today Show 2 Today Show 2	CM	9a-10a	---T---	:30	1	$300.00	P2	0.00	NM	1	$300.00
	TODAY SHW2-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	---T---	1	$300.00	0.00									
24	WAVY	10/16/12	10/16/12	Today Show 3 Today Show 3	CM	10a-11a	-T-----	:30	1	$250.00	P2	0.00	NM	1	$250.00
	TODAY SHW3-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-----	1	$250.00	0.00									
25	WAVY	10/17/12	10/17/12	Today Show 3 Today Show 3	CM	10a-11a	--W----	:30	1	$250.00	P2	0.00	NM	1	$250.00
	TODAY SHW3-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	--W----	1	$250.00	0.00									
26	WAVY	10/18/12	10/18/12	Today Show 3 Today Show 3	CM	10a-11a	---T---	:30	1	$250.00	P2	0.00	NM	1	$250.00
	TODAY SHW3-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	---T---	1	$250.00	0.00									
27	WAVY	10/19/12	10/19/12	Today Show 3 Today Show 3	CM	10a-11a	----F--	:30	1	$250.00	P2	0.00	NM	1	$250.00
	TODAY SHW3-NBC														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	----F--	1	$250.00	0.00									
29	WAVY	10/16/12	10/16/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-T-----	:30	1	$150.00	P3	0.00	NM	1	$150.00
	WAVY NEWS10-NN<														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	-T-----	1	$150.00	0.00									
30	WAVY	10/17/12	10/17/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	--W----	:30	1	$150.00	P3	0.00	NM	1	$150.00
	WAVY NEWS10-NN<														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	--W----	1	$150.00	0.00									
32	WAVY	10/19/12	10/19/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	----F--	:30	1	$150.00	P3	0.00	NM	1	$150.00
	WAVY NEWS10-NN<														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/15/12	10/21/12	----F--	1	$150.00	0.00									
33	WAVY	10/22/12	10/22/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M------	:30	1	$150.00	P3	0.00	NM	1	$150.00
	WAVY NEWS10-NN<														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/22/12	10/28/12	M------	1	$150.00	0.00									
34	WAVY	10/16/12	10/16/12		CM	1p-2p	-T-----	:30	1	$300.00	P2	0.00	NM	1	$300.00

Order / Rev: 200902 Advertiser: POL/American Crossroads

Alt Order #: 06839729 Product Desc: 10/16-10/22 American Crossroads **WAVY**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of Our Lives Days of Our Lives											
				DAYS-OUR LIVES											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $300.00 / 0.00											
35	WAVY	10/17/12	10/17/12	Days of Our Lives Days of Our Lives	CM	1p-2p	--W----	:30	1	$300.00	P2	0.00	NM	1	$300.00
				DAYS-OUR LIVES											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $300.00 / 0.00											
36	WAVY	10/18/12	10/18/12	Days of Our Lives Days of Our Lives	CM	1p-2p	---T---	:30	1	$300.00	P2	0.00	NM	1	$300.00
				DAYS-OUR LIVES											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $300.00 / 0.00											
39	WAVY	10/16/12	10/16/12	M-F 2-3p The Doctors	CM	2-3p	-T-----	:30	1	$150.00	P3	0.00	NM	1	$150.00
				DOCTORS<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $150.00 / 0.00											
40	WAVY	10/17/12	10/17/12	M-F 2-3p The Doctors	CM	2-3p	--W----	:30	1	$150.00	P3	0.00	NM	1	$150.00
				DOCTORS<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $150.00 / 0.00											
41	WAVY	10/18/12	10/18/12	M-F 2-3p The Doctors	CM	2-3p	---T---	:30	1	$150.00	P3	0.00	NM	1	$150.00
				DOCTORS<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $150.00 / 0.00											
42	WAVY	10/19/12	10/19/12	M-F 2-3p The Doctors	CM	2-3p	----F--	:30	1	$150.00	P3	0.00	NM	1	$150.00
				DOCTORS<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ----F-- / 1 / $150.00 / 0.00											
44	WAVY	10/16/12	10/16/12	M-F 3-4p Maury Povich	CM	3p-4p	-T-----	:30	1	$250.00	P2	0.00	NM	1	$250.00
				MAURY POVICH<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $250.00 / 0.00											
45	WAVY	10/17/12	10/17/12	M-F 3-4p Maury Povich	CM	3p-4p	--W----	:30	1	$250.00	P2	0.00	NM	1	$250.00
				MAURY POVICH<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $250.00 / 0.00											
47	WAVY	10/22/12	10/22/12	M-F 3-4p Maury Povich	CM	3p-4p	M------	:30	1	$250.00	P2	0.00	NM	1	$250.00
				MAURY POVICH<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / M------ / 1 / $250.00 / 0.00											
48	WAVY	10/16/12	10/16/12	M-F 4-5p M-F 4-5p	CM	4p-5p	-T-----	:30	1	$250.00	P3	0.00	NM	1	$250.00
				ANDERSON<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $250.00 / 0.00											
49	WAVY	10/17/12	10/17/12	M-F 4-5p M-F 4-5p	CM	4p-5p	--W----	:30	1	$250.00	P3	0.00	NM	1	$250.00
				ANDERSON<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $250.00 / 0.00											
50	WAVY	10/18/12	10/18/12		CM	4p-5p	---T---	:30	1	$250.00	P3	0.00	NM	1	$250.00

Order / Rev: 200902 Advertiser: POL/American Crossroads

Alt Order #: 06839729 Product Desc: 10/16-10/22 American Crossroads **WAVY**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5p											
				M-F 4-5p											
				ANDERSON<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $250.00 / 0.00											
51	WAVY	10/19/12	10/19/12	M-F 4-5p	CM	4p-5p	----F--	:30	1	$250.00	P3	0.00	NM	1	$250.00
				M-F 4-5p											
				ANDERSON<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ----F-- / 1 / $250.00 / 0.00											
53	WAVY	10/16/12	10/16/12	WAVY News 10 @5p	CM	5p-530p	-T-----	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @5p											
				WAVY NEWS10-5<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $700.00 / 0.00											
54	WAVY	10/17/12	10/17/12	WAVY News 10 @5p	CM	5p-530p	--W----	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @5p											
				WAVY NEWS10-5<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $700.00 / 0.00											
55	WAVY	10/18/12	10/18/12	WAVY News 10 @5p	CM	5p-530p	---T---	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @5p											
				WAVY NEWS10-5<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $700.00 / 0.00											
57	WAVY	10/22/12	10/22/12	WAVY News 10 @5p	CM	5p-530p	M------	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @5p											
				WAVY NEWS10-5<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/22/12 / 10/28/12 / M------ / 1 / $700.00 / 0.00											
58	WAVY	10/16/12	10/16/12	WAVY News 10 @530p	CM	530p-6p	-T-----	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @530p											
				WAVY10NWS-5.30<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $700.00 / 0.00											
59	WAVY	10/17/12	10/17/12	WAVY News 10 @530p	CM	530p-6p	--W----	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @530p											
				WAVY10NWS-5.30<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $700.00 / 0.00											
60	WAVY	10/18/12	10/18/12	WAVY News 10 @530p	CM	530p-6p	---T---	:30	1	$700.00	P2	0.00	NM	1	$700.00
				News 10 @530p											
				WAVY10NWS-5.30<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $700.00 / 0.00											
63	WAVY	10/17/12	10/17/12	WAVY News 10 @6p	CM	6p-630p	--W----	:30	1	$1,000.00	P2	0.00	NM	1	$1,000.00
				News 10 @6p											
				WAVY NEWS10-6<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $1,000.00 / 0.00											
64	WAVY	10/18/12	10/18/12	WAVY News 10 @6p	CM	6p-630p	---T---	:30	1	$1,000.00	P2	0.00	NM	1	$1,000.00
				News 10 @6p											
				WAVY NEWS10-6<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $1,000.00 / 0.00											
65	WAVY	10/19/12	10/19/12	WAVY News 10 @6p	CM	6p-630p	----F--	:30	1	$1,000.00	P2	0.00	NM	1	$1,000.00
				News 10 @6p											
				WAVY NEWS10-6<											
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating											
				Week: 10/15/12 / 10/21/12 / ----F-- / 1 / $1,000.00 / 0.00											
67	WAVY	10/16/12	10/16/12		CM	730-8p	-T-----	:30	1	$600.00	P2	0.00	NM	1	$600.00

Order / Rev: 200902 Advertiser: POL/American Crossroads

Alt Order #: 06839729 Product Desc: 10/16-10/22 American Crossroads **WAVY**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 730-8p										
				M-F 730-8p										
				INSIDER<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $600.00 / 0.00										
68	WAVY	10/17/12	10/17/12	M-F 730-8p	CM	730-8p	--W----	:30	1	$600.00	P2	0.00 NM	1	$600.00
				M-F 730-8p										
				INSIDER<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $600.00 / 0.00										
69	WAVY	10/18/12	10/18/12	M-F 730-8p	CM	730-8p	---T---	:30	1	$600.00	P2	0.00 NM	1	$600.00
				M-F 730-8p										
				INSIDER<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $600.00 / 0.00										
70	WAVY	10/19/12	10/19/12	M-F 730-8p	CM	730-8p	----F--	:30	1	$600.00	P2	0.00 NM	1	$600.00
				M-F 730-8p										
				INSIDER<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / ----F-- / 1 / $600.00 / 0.00										
71	WAVY	10/22/12	10/22/12	M-F 730-8p	CM	730-8p	M------	:30	1	$600.00	P2	0.00 NM	1	$600.00
				M-F 730-8p										
				INSIDER<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 / 10/28/12 / M------ / 1 / $600.00 / 0.00										
72	WAVY	10/16/12	10/16/12	LN M-F	CM	11p-1130p	-T-----	:30	1	$800.00	P2	0.00 NM	1	$800.00
				M-F News 10 @11										
				LATE NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $800.00 / 0.00										
73	WAVY	10/17/12	10/17/12	LN M-F	CM	11p-1130p	--W----	:30	1	$800.00	P2	0.00 NM	1	$800.00
				M-F News 10 @11										
				LATE NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $800.00 / 0.00										
74	WAVY	10/22/12	10/22/12	LN M-F	CM	11p-1130p	M------	:30	1	$800.00	P2	0.00 NM	1	$800.00
				M-F News 10 @11										
				LATE NEWS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 / 10/28/12 / M------ / 1 / $800.00 / 0.00										
77	WAVY	10/16/12	10/16/12	Tonight Show/Jay Leno	CM	1134p-1237a	-T-----	:30	1	$300.00	P2	0.00 NM	1	$300.00
				Tonight Show w/Leno										
				TONITE SHW-NBC<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / -T----- / 1 / $300.00 / 0.00										
78	WAVY	10/17/12	10/17/12	Tonight Show/Jay Leno	CM	1134p-1237a	--W----	:30	1	$300.00	P2	0.00 NM	1	$300.00
				Tonight Show w/Leno										
				TONITE SHW-NBC<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / --W---- / 1 / $300.00 / 0.00										
79	WAVY	10/18/12	10/18/12	Tonight Show/Jay Leno	CM	1134p-1237a	---T---	:30	1	$300.00	P2	0.00 NM	1	$300.00
				Tonight Show w/Leno										
				TONITE SHW-NBC<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / ---T--- / 1 / $300.00 / 0.00										
80	WAVY	10/19/12	10/19/12	Tonight Show/Jay Leno	CM	1134p-1237a	----F--	:30	1	$300.00	P2	0.00 NM	1	$300.00
				Tonight Show w/Leno										
				TONITE SHW-NBC<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / ----F-- / 1 / $300.00 / 0.00										
81	WAVY	10/22/12	10/22/12		CM	1134p-1237a	M------	:30	1	$300.00	P2	0.00 NM	1	$300.00

Order / Rev: 200902 Advertiser: POL/American Crossroads

Alt Order #: 06839729 Product Desc: 10/16-10/22 American Crossroads **WAVY**

Flight Dates: 10/16/12 - 10/22/12 Estimate: 693

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Tonight Show/Jay Leno										
				Tonight Show w/Leno										
				TONITE SHW-NBC<										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 / 10/28/12 / M------ / 1 / $300.00 / 0.00										
N82	WAVY	10/20/12	10/20/12	SNL	CM	1130p-103a	-----S-	:30	1	$500.00	P3	0.00 NM	1	$500.00
				Saturday Night Live										
				SAT NITE LIVE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/15/12 / 10/21/12 / -----S- / 1 / $500.00 / 0.00										
N83	WAVY	10/22/12	10/22/12	Hampton Roads Show	CM	11a-12p	M------	:30	1	$215.00	P2	0.00 NM	1	$215.00
				Hampton Roads Show										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/22/12 / 10/28/12 / M------ / 1 / $215.00 / 0.00										
												Totals	64	$28,165.00